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FOR IMMEDIATE RELEASE

Win a Pet Stroller in JustPetStroller.com's "Stroll Your Cat or Dog Sweepstakes"

Premiere Pet Stroller Web Site Launches Sweepstakes for Dog and Cat Lovers

MILWAUKEE, WI (June 17, 2007) – JustPetStrollers.com, the nation's first and most complete online retailer of high-quality pet strollers, has launched the "Stroll Your Cat or Dog Sweepstakes" where one lucky person will win a free pet stroller, simply by visiting <http://justpetstrollers.com/sweepstakes> and registering for the contest!

The contest, which runs through August 31st, 2007, is available to all pet lovers who seek to spend more quality time with their pets. The lucky winner may select his or her preferred pet stroller from a list of the highest-quality stroller brands, including Pet Gear, Petzip, Jeep, Kittywalk, and Pet Valet.

Pet strollers provide an easy way to transport dogs and cats safely and easily. Pets may be secured in the pet stroller, allowing them a comfortable and protected way to be transported to the vet, to parks, on jogs, or on strolls. Pet strollers feature mesh panels, so pets can see out, enjoy fresh air, and interact with other animals or people from the safety of the pet stroller.

Pet strollers also provide benefits to humans. Safer and easier than walking a pet on a leash or lugging a pet in a pet carrier, pet strollers provide an easy, fun, and carefree way to bring cats and dogs for walks on busy streets and to parks, outdoor malls, festivals, and other active locations.

"We have sold over 7,000 pet strollers in the past three years, and the feedback we've received has been overwhelmingly positive," notes Geralee Ray, co-owner of JustPetStrollers.com. "This sweepstakes allows us a means to introduce the pet stroller—a newer product on the market—to more pet lovers."

"Cat Strollers and Dog Strollers provide a solution for many different needs," says August Ray, co-owner. "Using a pet stroller is a great way to transport older or injured

pets, provides a means to protect cats and dogs from other aggressive animals while on walks, offers a safe way to travel with animals, and may be used to take cats and dogs to places they might not otherwise be welcome, such as some parks and outdoor malls.”

JustPetStrollers.com is very excited to launch this promotion and provide their online visitors with the chance to win a pet stroller for their cat or dog! Visit <http://justpetstrollers.com/sweepstakes> for more details and to enter.

About JustPetStrollers.com: JustPetStrollers.com (<http://www.JustPetStrollers.com>) is the Internet’s first Web site dedicated to the pet stroller, a product that continues to grow in popularity. The Internet retailer offers five-star customer service and has been rated by its customers into the top 3% of all Yahoo Stores. With secure online ordering, toll-free service, and information to help consumers make the right pet stroller selection, JustPetStrollers.com seeks to maintain its position as the leading U.S retailer of pet strollers. JustPetStrollers.com is operated by Metropawlis, a family-owned business in Milwaukee, WI. For more information, visit <http://www.JustPetStrollers.com>.

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For more information or to schedule an interview with Geralee or August Ray, please contact August Ray at 414.273.7387 or Augie@Metropawlis.com. Both are prepared to discuss the appropriate uses for a pet stroller and how pet lovers can select the best stroller for their pet’s needs.